

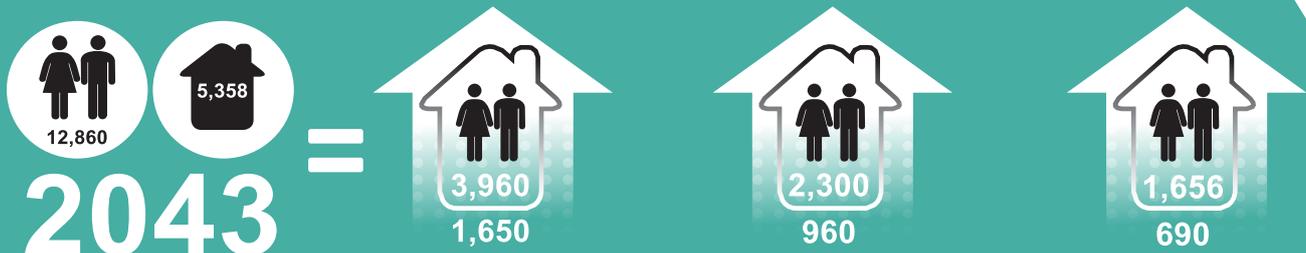
Your Future Carterton

As the main urban centre for the District, it is important that we take time to think about and plan for the future of Carterton. We need to think about where growth should go, while at the same time retaining the special character of Carterton.

It is important for us to plan for change now as the District's population is projected to increase by an additional 3,960 people by 2043.

With an increasing number of people planning to call Carterton their home, we need to look at where we accommodate growth, whether our infrastructure has capacity, and whether our community facilities can provide for the needs of us all.

The Numbers



By 2043 Carterton District will be home to 12,860 people – approximately 5,358 households.

That's a District increase of 3,960 people, or 1,650 households.

An extended Carterton township is expected to accommodate approximately 2,300 people, or 960 households.

The rural areas of the District will accommodate 1,660 people, or 690 households.

For Carterton to accommodate projected household growth, 92 hectares of land would be required.

92 ha

What is the Council doing to ensure projected growth can be accommodated?

The Carterton District Council is taking a proactive approach to growth in order to retain the good things about the District and enable the economic benefits to be realised by planning ahead.

The Council has prepared a technical document that considers demographic trends, economic indicators, and development in and around the existing Carterton urban boundary, including any new 'greenfield' areas required to meet projected demand.

Currently, Carterton has existing capacity to accommodate urban growth. However, much of the current capacity in Carterton is located south of Brooklyn Road, and historical development trends and anecdotal evidence from development professionals indicate that there is greater demand for housing in the northern parts of Carterton, closer to the town centre. As well as this, by 2043 there is

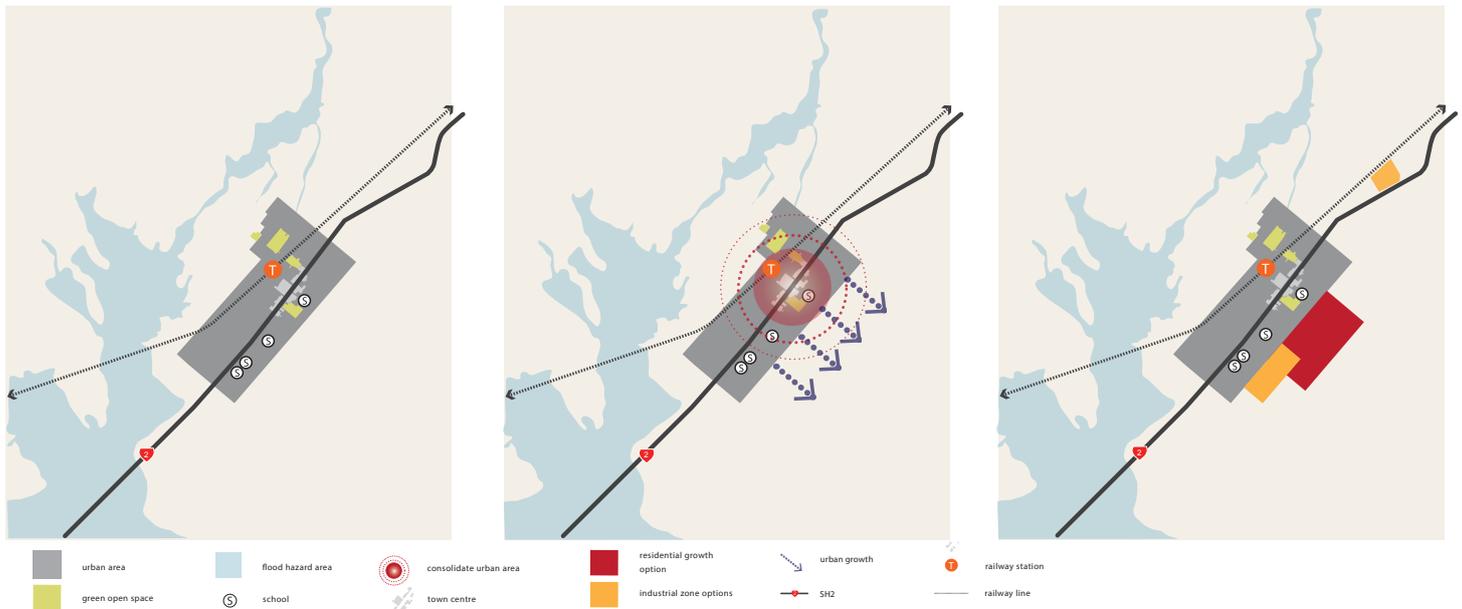
likely to be little or no available capacity to accommodate growth beyond this point as vacant residential zoned land will be used up.

As well as residential growth, analysis on the demand and availability of industrial land suggests that there could be a shortfall in this type of land for businesses.

Overtime, Carterton has grown along State Highway 2 giving it an elongated shape. This type of shape creates inefficiencies and limitations for infrastructure and service provision, accessibility, and community service provision.

As a way of consolidating urban growth, the Council has identified the following areas that could be appropriate for accommodating residential and industrial growth into the future.

Direction for Growth



Character - the look and feel of Carterton

There are many things that make up the character of Carterton, a few being the views of the Tararua Ranges, the attractive natural environment of plains, ranges, rivers, and coastline, and the town's unique heritage. It is also valued for its relaxed living, sunny climate, rich soils, and recreational opportunities. We want to ensure that the things that make up our community's sense of place and feelings of belonging are maintained and strengthened.

With growth comes change and this can be guided to be positive change. We can plan new paths that encourage walking and cycling, we can plan for retaining character in the existing properties, we can plan for housing types that provide new choices, and we can plan for attractive streets.

Below are some images that reflect the types of environments that we think reflect the aspirations of the Carterton community. It is the Council's intention to develop structure plans and development guidelines that consider and manage key infrastructure, parks and reserves, walkways and cycleways, provision of community facilities, and landscape character and amenity.

The Council is keen to make sure we have your feedback as we move through the planning process. Please send any comments you have to dave.gittings@cdc.govt.nz and look out for our updates on the Council's webpage.

